



NEWS RELEASE

FOR IMMEDIATE RELEASE

Announcing “Tough Times Call for Smart Solutions” Conference

SmartSignal addresses ways for users to reduce costs and increase productivity in difficult economic times.

Lisle, Ill.—March 18, 2009 —SmartSignal announces its annual User Group and General Session to be held in San Francisco on March 30, 2009 in conjunction with OSIsoft’s 20th Annual User Conference. SmartSignal will be joined by Dr. Robert Peltier, P.E., Editor-in-Chief of POWER magazine, along with Power and Oil & Gas industry leaders, to discuss advances in market-leading predictive-analytic technology that help overcome economic challenges and eliminate equipment failure. The conference also will celebrate SmartSignal’s 10th anniversary and the many customers worldwide who have made SmartSignal’s success possible.

SmartSignal will reveal its updated product roadmap, including SmartConnector, which will integrate SmartSignal equipment-performance intelligence into the OSI PI environment. SmartConnector will increase productivity and improve outcomes by allowing SmartSignal intelligence to be utilized within PI tools, including visualization through PI ProcessBook.

SmartSignal will meet with both current and prospective customers to discuss today’s economic challenges and how SmartSignal and OSIsoft are being used together to focus maintenance efforts and reduce costs and unplanned outages. SmartSignal’s seasoned customers will be on hand to share best practices and case studies and the value they’ve achieved using SmartSignal and OSI PI.

Jim Gagnard, SmartSignal President and CEO, commented, “In these extraordinarily difficult times, when capital is restricted, we all need to make sure that every cent is spent wisely. SmartSignal works on top of OSIsoft to highlight impending problems and help our customers focus their efforts to fix them. We tell them where—and where not—to spend their limited maintenance dollars. In doing so, they reduce maintenance expenditures; maximize reliability, availability, and capacity; and improve output and profitability. SmartSignal helps customers worldwide across the power, oil & gas, aviation, and process industries to more efficiently run their businesses and proactively eliminate equipment and process failure.”

Ron Kolz, Vice President of OSIsoft, said of their partnership with SmartSignal, “We’re happy to have SmartSignal as a partner. They take advantage of our infrastructure. We handle the plumbing....and then they deliver this high-value application. SmartSignal is a great partner because their application saves customers millions of dollars. For us to be successful, we need

to have partners in our ecosystem that can add high-value applications. That's what SmartSignal does.”

The SmartSignal User Group and General Session are complimentary. For more information, visit www.smartsignal.com or contact Steve Tonissen at 630-829-4042 or stonissen@smartsignal.com.

About SmartSignal

SmartSignal initiated predictive analytics for equipment health and is the worldwide leader in the Power Generation, Oil & Gas, and Aviation industries. Its predictive-analytic solutions detect, diagnose, and prioritize critical equipment and process failures--well before they happen--and provide earlier and more precise notifications of problems than any other. SmartSignal detects problems on all critical equipment, all OEMs, for all modes of operation, and provides solutions for oil and gas super majors around the world, along with over 650 power generation units and 2000 in-flight jet engines.

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