



PRESS RELEASE

SmartSignal Appoints New Vice-President of Product Development

Accomplished executive to lead product development initiatives

Chicago – September 12, 2007 - SmartSignal Corporation, the premiere provider of applications that predict, diagnose, and prioritize impending equipment failures, today announced the appointment of Stacey Kacek to the position of Vice-President of Product Development. Ms. Kacek is an accomplished business executive with 17 years of experience in development engineering and product management.

Ms. Kacek comes to SmartSignal from Motorola, where, most recently, she was the Director of Product Management for Motorola's Public Safety Application Portfolio. At SmartSignal, she will be responsible for all product development activities, including product architecture, product management, software development, quality assurance, and customer service.

“It's exciting to be joining such a progressive and fast-moving company as it proceeds into its next phase of growth,” said Ms. Kacek. “SmartSignal has innovated advanced asset analytic applications that can significantly change the future. I look forward to leading SmartSignal's impressive team of engineers as we continue to develop applications to predict more equipment and process problems for our growing list of blue-chip customers.”

Jim Gagnard, President and CEO of SmartSignal, said: “I am very pleased to welcome Stacey to the SmartSignal team. The demand for SmartSignal's applications continues to grow across the power generation, oil and gas, and mining industries. Stacey will be leading her experienced team to improve our worldwide customer support and to build a unique, new suite of advanced analytic applications for industry. The entire SmartSignal team is

committed to supporting our customers and strengthening our leadership position.”

Ms. Kacek holds a Bachelor of Science degree from Purdue University in Computer and Electrical Engineering and an Executive M.B.A. from Northwestern University’s Kellogg School of Management.

About SmartSignal

SmartSignal is the world-wide leader in predictive analytics. Unlike traditional condition-monitoring tools, SmartSignal treats every piece of equipment as unique. Within weeks of being implemented, SmartSignal delivers operationally relevant insights that eliminate failures that impair availability, profitability, and environment-health-safety (EHS) outcomes. Its advanced asset analytic applications are based on over 40 issued or licensed patents pending/owned and broad foreign coverage. SmartSignal’s clients in power generation represent over 350,000 megawatts of power; other SmartSignal clients include industry leaders in refining, oil sands, oil & gas production, pipelines, mining, aerospace, and process manufacturing. SmartSignal has been widely acclaimed in the press, including *The Wall Street Journal*, *The Economist*, *Newsweek*, *Investor’s Business Daily*, and many more leading business journals. In 2006, SmartSignal was one of only three software companies worldwide to win a *Wall Street Journal Technology Innovation Award*. In both 2004 and 2005, SmartSignal was a finalist for the prestigious *Platts Global Energy Award* in the “Commercial Technology of the Year” category. SmartSignal and its clients have won over twenty awards across industries for their excellence in maintenance and predictive analytics.

For more information, visit www.smartsignal.com.

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