

**FOR IMMEDIATE RELEASE****BC Hydro Selects SmartSignal Advanced Asset Analytic Application**

*Maximizes Availability and Reliability with Advanced Warning of Potential Issues*

LISLE, Ill. — 30 October 2007 — SmartSignal Corporation today announced it has been selected by British Columbia utility, [BC Hydro](#), to install and deploy its [SmartSignal Advanced Asset Analytic](#) application.

Mr. David Lebeter, General Manager-Coastal Columbia, BC Hydro ([www.bchydro.com](#)), believes that the best always strive to be better. He stated: “BC Hydro is dedicated to providing the companies and people it serves with reliable, cost-effective power. SmartSignal’s advanced asset analytics enhance our investments. SmartSignal is a key element in our drive to: *increase reliability, reduce costs, and improve organizational efficiency and effectiveness.*”

Of SmartSignal, Mr. Lebeter said, “we found that traditional tools required a great deal of time to prepare the data, configure the tools, and analyze the data. They also did not capture the breadth and depth of emerging equipment problems as did SmartSignal.”

SmartSignal’s analytics help meet BC Hydro’s “Reliability for the Customer” goal of providing best-in-class reliability. BC Hydro’s annual report explains it best: “Customer reliability means that we are able to deliver an uninterrupted supply of electricity to our customers’ satisfaction.”

Jim Gagnard, SmartSignal CEO, said, “Being named in BC Hydro’s 2007 Annual Report as one of its key initiatives ‘to improve performance’ is a great honor. It validates the work that SmartSignal has done to provide the most operationally relevant equipment-performance intelligence.”

In fiscal 2007, BC Hydro initiated an effort to identify investments that will provide further innovation and improve organizational performance through the use of advanced technology. The selecting of SmartSignal to help it predict equipment failure is a part of this initiative.

BC Hydro has a proud history of innovation. Victoria Gas Company, founded in 1860, began the BC Hydro legacy. From there, the Victoria Electric Illuminating Company was incorporated, and it brought the first electric lights to Canada. BC Electric emerged in 1898, with the first hydroelectric plant on Canada’s coast. By the 1960’s, its descendant, BC Hydro, was taking on some of the most ambitious hydroelectric construction projects in the world. Today, BC Hydro has grown to a total installed capacity of 11,300 megawatts.

901 Warrenville Road

Suite 300

Lisle, IL 60532

phone: 830.629.4000

fax: 630-829-4001

**About BC Hydro**

[BC Hydro](#) is the largest electric utility in British Columbia, serving more than 1.7 million customers. Its primary business activities are the generation and

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distribution of electricity. It is responsible for reliably generating between 43,000 and 54,000 gigawatt hours of electricity from its world-class, integrated hydroelectric system. Its generation system has a total installed capacity of 11,300 MW; approximately 90 percent of this generation is based on hydroelectricity. Generation assets include 75 dams, 80 generating units at 30 hydroelectric facilities, and nine units at three thermal generating plants.

### **About SmartSignal**

[SmartSignal](#) predicts, diagnoses, and prioritizes critical equipment and process failures. It is the world-wide leader in predictive analytics. Its advanced asset analytics are based on over 40 issued or licensed patents pending/owned and broad foreign coverage. SmartSignal's clients in power generation (hydro, coal, combined-cycle, and nuclear) represent over 350,000 megawatts of power; other SmartSignal clients include industry leaders in refining, pipelines, petrochemicals, airlines, mining, and process manufacturing. SmartSignal has been widely acclaimed in the press, including *The Wall Street Journal*, *The Economist*, *Newsweek*, *Investor's Business Daily*, and many more leading business journals. In 2006, SmartSignal was one of only three software companies worldwide to win a *Wall Street Journal Technology Innovation Award*. In both 2004 and 2005, SmartSignal was a finalist for the prestigious Platts Global\_Energy Award in the "Commercial Technology of the Year" category. For more information about SmartSignal's technology, visit [www.smartsignal.com](http://www.smartsignal.com).

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### **Media Contact:**

John Westby  
SmartSignal Corporation  
+1-630-829-3205  
[jwestby@smartsignal.com](mailto:jwestby@smartsignal.com)  
[www.smartsignal.com](http://www.smartsignal.com)

*901 Warrenville Road*

*Suite 300*

*Lisle, IL 60532*

*phone: 830.629.4000*

*fax: 630-829-4001*

[www.smartsignal.com](http://www.smartsignal.com)