



Best-In-Class Organizations Employ Proactive Maintenance Strategies, Achieve Superior Asset Uptime & Reliability According to New Aberdeen Study

Aberdeen Benchmarking Study, *Collaborative Asset Maintenance Strategies*, Also Sees Superior Performance on Other Key Power Plant Metrics

CHICAGO—January 22, 2007—SmartSignal Corporation, the leader in Predictive Analytics for Equipment with its flagship EPI*Center software solution, today announced sponsorship of the newly released Aberdeen report entitled “*Collaborative Asset Maintenance Strategies*.” According to the report, in asset-intensive industries, such as Power Generation, “...the reliability and productivity of capital assets is essential to an organization’s financial success.”

Aberdeen Group’s December 2006 benchmark report – *Collaborative Asset Maintenance Strategies* – examines how leading organizations in asset-intensive industries are “excelling in maintenance practices and are differentiating themselves from the rest of the pack.” More than 300 companies participated in the quantitative study which serves as the basis for the benchmark report.

Michael Israel, Aberdeen Research Director and author of the study states that, “A key finding is that these leaders employ proactive maintenance strategies to bolster their traditional maintenance activities and achieve superior performance.”

EPI*Center continually inspects key aspects of process and equipment health to provide early warning of impending problems, enabling increased uptime and reduced operating costs. Unlike condition-monitoring devices, EPI* Center provides constant, 24/7, predictive, data-centric analysis of the health of all monitored equipment and processes. It works on all types of equipment, in all modes of operation, with all OEMs. EPI*Center identifies impending problems, transcends data overload, and predicts abnormal process and equipment performance days, weeks, and even months earlier than possible with traditional monitoring methods.

Copies of the Aberdeen report are available at
<http://www.aberdeen.com/link/sponsor.asp?spid=30410565&cid=3711>.

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About SmartSignal

SmartSignal's Recon Services Suite helps power generation plants improve uptime, reduce unnecessary maintenance expenses and increase revenue. SmartSignal's clients in power generation represent over 350,000 megawatts of power; other SmartSignal clients include industry leaders in refining, pipelines, petrochemicals, airlines, mining, and process manufacturing. SmartSignal has been widely acclaimed in the press, including The Wall Street Journal, The Economist, Newsweek, Investor's Business Daily, and many more. In 2006, SmartSignal won a *Wall Street Journal* Technology award. In both 2004 and 2005, SmartSignal was a finalist for the prestigious Platts Global Energy Award in the "Commercial Technology of the Year" category. SmartSignal, along with SAP and its client, Delta Air Lines, also won the APICS "Technology Partnership Award of Excellence" in 2004. For more information, visit www.smartsignal.com

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